

# ADVERTISING & SPONSORSHIP 2025/2026







# ABOUT US

Founded in 1976 by Jim Connor and some friends as a local Saturday park team, the club has come a long way.

Now a semi-professional club competing in the Isthmian League South Central Division (Step 4 of the English Non-League Pyramid), the club continues to grow. In 2025 we finished third in the division, narrowly missing out on promotion after a close defeat in the Play-Off Final, our second final in three seasons.

In anticipation of more successful seasons ahead, the club is making major investments in its facilities, including the installation of a state-of-the-art artificial playing surface, and the expansion and improvement of amenities for both spectators and players.

Forty-nine years since its formation, the Connor family remains actively involved. Jim's son, James, now serves as the club's Chairman.

The club has its own home with excellent facilities for players and fans at Rectory Meadow, located in Hanworth Air Park, South West London: Park Road, Hanworth, TW13 6PN.



# ADVERTISING

We offer a variety of advertising opportunities to help promote your brand to a diverse audience. Talk to us about which options might work best for you. Below are some examples of what's available:

## MATCHDAY PROGRAMME ADVERTS

An affordable way to show your support for the club and be part of the matchday experience, in our award winning programme.

- Whole page, half page, quarter page options available.
- Prices vary depending on advert size and number of issues.

Prices start at £200 for the season

## PITCH PERIMETER AND PLAYER TUNNEL HOARDINGS

Have your name alongside our brand new state of the art synthetic surface. Your brand will be seen by home and away fans in the stadium, with the chance it will feature online in highlights and other coverage.

- Discounts available for multi-site or double width.

Prices start at £350 for the season

## DIGITAL SCREEN ADVERTISING

Promote your business on our digital screens in the clubhouse, seen by football fans and visitors all day, everyday.

£30 a month  
£250 for the season

Programme awards 2023/24 season

- 1st Isthmian South Central
- 2nd Isthmian League
- 23rd all clubs nationally



# SPONSORSHIP

Sponsoring Hanworth Villa is a great way to support your community while raising your business profile. It shows your commitment to local sport and helps build positive brand awareness among loyal fans.

## MATCH & BALL SPONSOR

Match and Ball sponsorships are a cost-effective way to support an individual match. You will receive recognition and be able to attend the fixture you sponsor.

Packages vary, however, all match and ball sponsors will receive:

- Admission tickets
- Complimentary food and drink
- Recognition on PA system and matchday programme

Ball sponsor £75 per match  
Match sponsor £150 per match

## WEBSITE SPONSOR

Our website is visited by hundreds of people, making it a great place to promote your brand. Our new website focuses on 'One Club, One Home', bringing all of our teams and club into one online place.

Our main website sponsor will receive:

- Prominent logo placement across the website
- A dedicated page with links to your company website
- Two season tickets

£1,000 for the season





# FACILITIES SPONSORS

Our ground, Rectory Meadow, has been home to Hanworth Villa since 1997 and has undergone extensive rebuilding this summer. It now features a brand-new synthetic surface and new stands. Our ground is maintained by our dedicated volunteers, and with sponsors' help, we will continue to maintain and improve it for generations to come.

## SPECTATOR ACCOMMODATION

We have various stands, structures, and seated areas available for sponsorship, with your logo featured prominently on the structure.

- Stand/structure named after your company or name
- Advertising/logo displayed on the structure (subject to planning consent)
- Two season tickets

Prices starting from £300  
Contact us to discuss options

## DUGOUT SPONSOR

Opportunity to brand our new Home and Away team dugouts with your logo and branding.

£1,000 for the season



# SUPPORTER SERVICES

The matchday experience is vital to ensuring supporters have a great day out, regardless of the result. Sponsoring one of our supporter services helps us continue to improve and provide the best possible experience while giving you a great opportunity to get your name out there.

## FAN ZONE SPONSOR

Our new fan zone will include food and drink outlets, plus an area for supporters to relax, catch up, and enjoy refreshments before, during, and after the match.

Benefits include:

- Advertising around the fan zone
- Logo on printed materials and signage
- Two season tickets

£10,000 for initial season

## MARSHALL & STEWARDS SPONSOR

Our volunteers are the heart of the matchday experience. Not only do they help ensure everyone's safety, but they also provide a warm welcome to supporters, offer assistance when needed, and represent the face of the club.

Benefits include:

- Logo on workwear
- Promotion via our website and social media
- Two season tickets
- Programme advert

£1,500 for the season



# MEDIA SPONSORS

Our volunteer media team provides a wide range of coverage for all club news and matchdays, including match reports, photography, video, and live radio commentary. Partnering with our media team is a great way to support the club and its wider online following.

## **MATCH HIGHLIGHTS SPONSOR**

Our match highlights are watched online by hundreds and have the potential to reach a much larger audience. Our highlights and video sponsors will receive:

- Prominent on-screen promotion
- Promotion via our website and social media
- Two season tickets

£800 per season

## **VILLA RADIO SPONSOR**

Villa Radio is our on-line match-day radio station, covering our matches with full live commentary.

- Regular on-air name checks
- Production of an audio advert to be broadcast during shows
- Promotion via our website and social media
- Two season tickets

£1,000 for the season

## **MEDIA TEAM SPONSOR**

Sponsor our volunteer media team.

- Company logo on media team workwear
- Promotion via our website, social media and Villa Radio
- One pitch-side board
- Two season tickets

£3,000 for the season



# TEAM SPONSORS

Our team's main sponsors are integral to on-pitch success, ensuring our teams have the equipment they need. Team sponsors will have their name on the shirts. We also offer options for secondary and tertiary sponsors. It's not just about the first team we have dozens of boys' and girls' youth teams looking for sponsors as well.

## MAIN SPONSOR

The main sponsor of a team will have their name prominently displayed on the front of the shirt. Sponsors will also have their logo included on the team's online pages.

Contact us to discuss options

## SECONDARY & TRAINING KIT SPONSORS

To help all our teams have the right kit, we also seek secondary sponsors, with logos featured on the sleeve or rear of the team's shirt. We welcome sponsors to support training and leisure wear for players, with your logo displayed on the back of leisure wear.

Contact us to discuss options

## Here is some of the teams that can be sponsored

|                       |                     |
|-----------------------|---------------------|
| First Team            | U13 Tornados Blacks |
| U18 Elite             | U 13 Tornados Reds  |
| U 15 Typhoons         | U 13 Spitfires      |
| U 15 Spitfires Blacks | U 13 Fury           |
| U 15 Spitfires Reds   | U 13 Hurricanes     |
| U 14 Hunters          | U 12 Hurricanes     |
| U 13 Demons           | U 10 Hurricanes     |
|                       | U 9 Tornados        |



# OTHER OPPORTUNITIES

If you are a company that doesn't have a large commercial or marketing budget then there are still ways to get involved, we have opportunities for individuals or companies to support in many ways.

## FIRST TEAM INDIVIDUAL PLAYER SPONSOR

Sponsoring an individual player, this is great value and a superb way to support the club and an individual player.

You can choose the player you sponsor and your name will be in the programme, online and on our screens to show your support for them.

£75 per player for the season

## POSTER AND SMALLER ADVERTS

We have various locations around the ground where smaller adverts or promotions can be placed ranging from A4 to A3 size. These can be arranged month by month or longer term.

Locations include:

- Toilets
- On approach to entrance
- In stands and bar areas

If you don't have posters we can also design them for an additional cost.

Prices start from £25 per location per month  
Contact us to discuss options  
Design and print £50

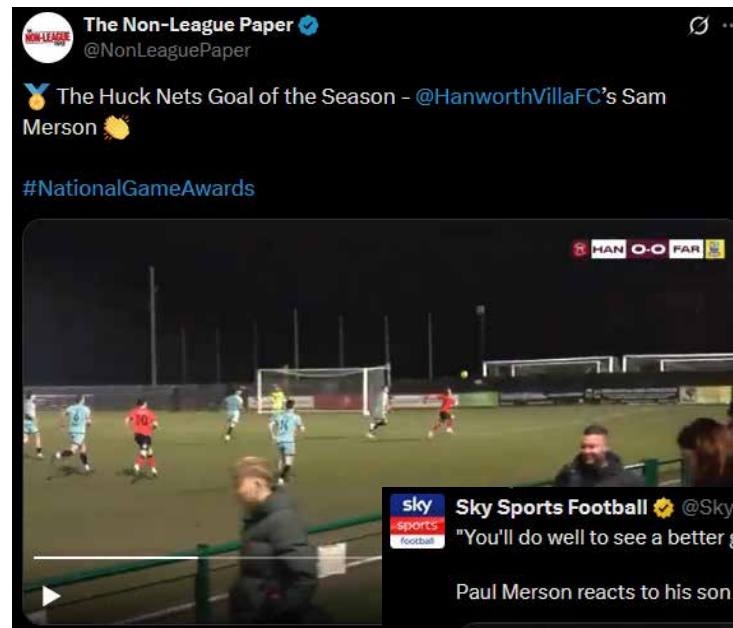
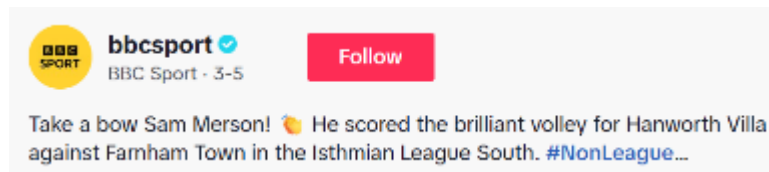


# THE FOOTBALL

## The goal seen around the world

Sam Merson scored a goal of perfect precision against the eventual division winners Farnham Town.

- Over 3 million online views and counting
- Interest from multiple mainstream media outlets
- Drove follows and subscriptions to our own sites and youtube
- Merson awarded the Huck Nets Goal of the season award, the best goal in the whole of English Non-League





# CONTACT US

If you would like to join us please do get in touch.

If you would like to talk about options, or have an idea that isn't listed in this document we are always open to new ones!

**For all ground and team sponsorship and advertising queries please contact**

[info@hanworthvilla.co.uk](mailto:info@hanworthvilla.co.uk)

**For programme adverts please contact**

[nick.taylor@hanworthvilla.co.uk](mailto:nick.taylor@hanworthvilla.co.uk)

**For online and media team sponsorships please contact**

[media@hanworthvilla.co.uk](mailto:media@hanworthvilla.co.uk)

**If you would like to discuss bespoke packages, an idea we haven't listed or anything else, please feel free to contact our chairman, James**

[chairman@hanworthvilla.co.uk](mailto:chairman@hanworthvilla.co.uk)

[hanworthvilla.co.uk](http://hanworthvilla.co.uk)

